

Thank you for entering the ATW Bedford Half and 10.

This information pack contains everything you need to know ahead of your event on Sunday 2nd November. Please have a read through so you can be fully prepared!

We can't wait to see you on the start line.

Follow us on socials @eventsatw

KEY DETAILS:

2nd November 2025

Address:

Russell Park,
The Embankment,
Bedford,
MK40 3RH

Click Here

Parking:

Please visit the Bedford Borough
Council website for further
information on parking in the area.
Please make sure you leave
enough time to walk to the event
after you have parked.
Council car parks | Bedford
Borough Council

Timings:

7.30am

Registration opens

8.40am

Kids FREE fun run start.

No need to register just head to the start line.

9.00am

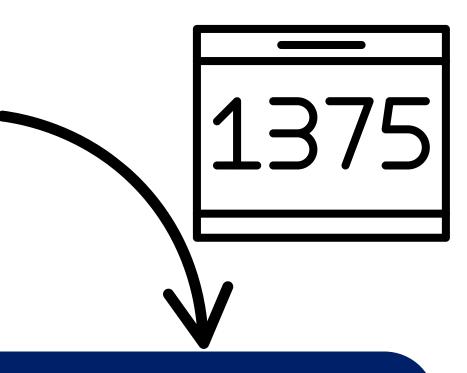
Registration closes

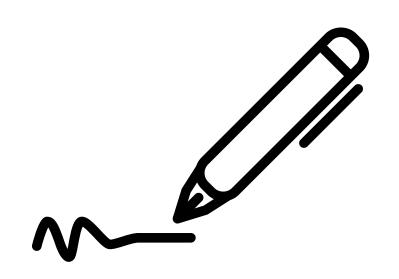
9.00am

Half and 10k start

When you arrive:

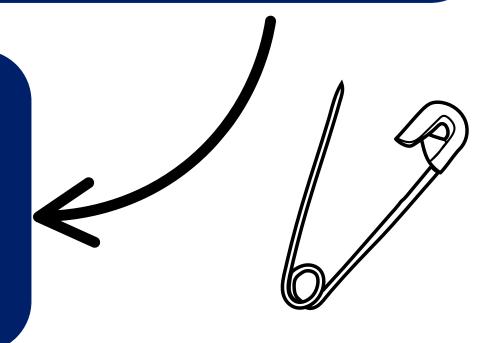
Head over to registration to collect your race number - all you need is the name you signed up with

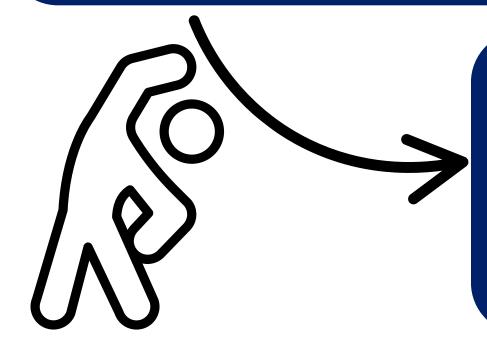




Fill out your information on the back, this helps us identify you quickly if something happens on course

Pin your number to the FRONT of your t-shirt- do not remove the foam strip - safety pins can be found on HQ tables



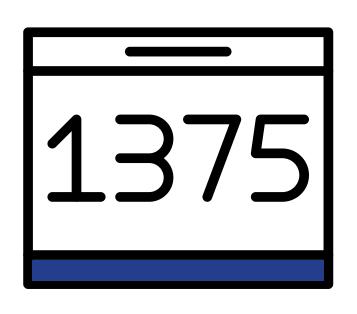


Explore HQ, warm up, hand over your bag and get ready for your race start

Join the start funnel-5 mins before the start. The commentator will call out pacers, just slot yourself in. Have fun!

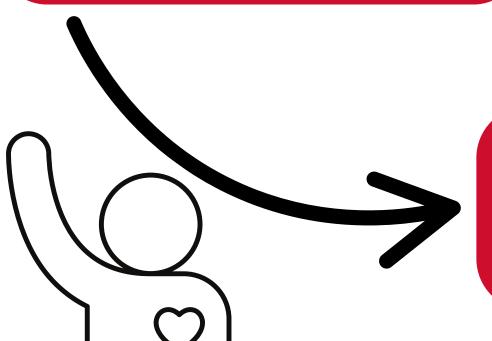


Bag Drop:



Tear off the baggage label from the bottom of your race bib

Loop your baggage tag
to your bag or jumper and
push the end through the
slit to secure



Hand over your bag to one of our marshals at the bag drop tent

Go and enjoy the event!



Bring your race number back to the bag drop tent to collect your belongings

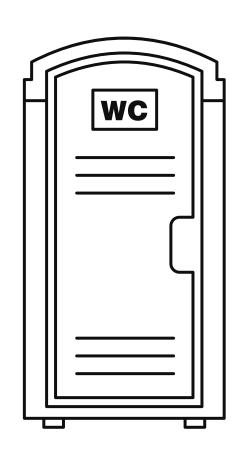
Some Key Info:

Toilets & Changing:

No changing facilities on site.

Portable toilets at event HQ.

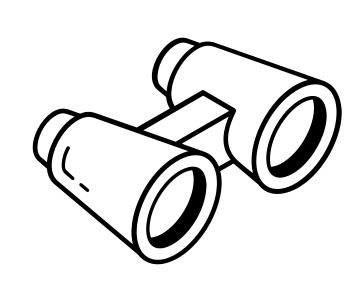
Free sanitary products available in portable toilets.





There will be food and coffee vendors at event HQ

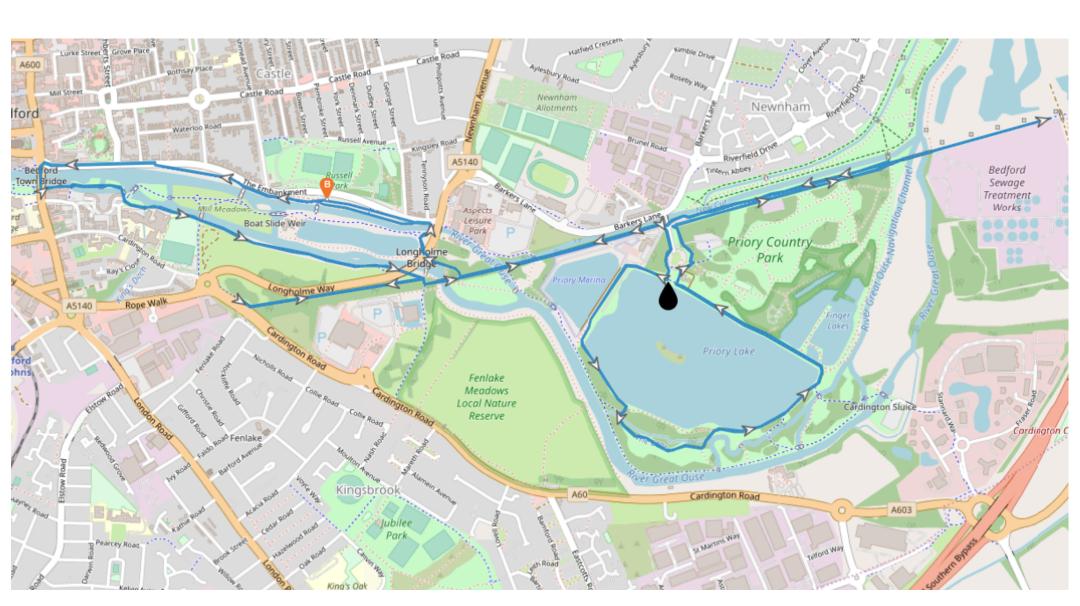
Friends or family coming to support?
Help us build the magic of event day and celebrate every runner over the line.
Cheer runners on at the finish funnel!





This event is UKA affiliatted and therefore the wearing of headphones is NOT permitted

The Route:



Flat signed course with marshals and entertainment alongthe route.

For those who have ran this before, the new course will be reversed and run in the opposite direction to previous events.

The 10k will complete one lap, the half will complete a second lap with a slight extension at the 18km point.

Their will be water at around the 5km point of each lap, and for the half marathon there is also a water station at the point you start your 2nd lap.

<u>Interactive course map</u>

Post Event:

ATW HUB:

The place for all of your pre and post race needs and all things ATW.

Download the app below to view your race results, photos and all things ATW

THE HUB





























Download on the AppStore

<u>Download on Google Play</u>

All thats left to say is...

GOOD LUCK AND HAVE FUN!

Our partners:



CHECK OUT THEIR STORE

Get ready for your swim or triathlon event with a ZONE3 Wetsuit.

Easy event day hire & season rentals

WETSUIT HIRE



OUR SUPPLEMENT SPONSOR!

Revive Active is more than just a multivitamin... It's a SUPER Supplement. Why is it Super? Ingredients, Power, Convenience, Taste and Effectiveness to achieve a SUPER YOU no matter what stage of life you're at!

CHECK OUT THEIR STORE

DISCOUNT CODE: ATW20



OUR ALL NEW RUN SPONSOR!

Lifestyle and athletic footwear and apparel for men, women, and kids filled with innovative comfort technologies.

NEW SKECHERS RUNNING SHOES RELEASED MAY 2025!

Our partners:

ALZHEIMER'S FORA RESEARCH UK CURE

Alzheimer's Research UK is the UK's leading charity for dementia research, aiming to find a cure for Alzheimer's disease and other forms of dementia.

When you sign up for an ATW event, you will have 2 options to help Alzheimer's research UK:

1.Donate

2. Share your interest in supporting Alzheimer's research – including event sponsorships

FIND OUT MORE

YellowJersey Insurance for cycling

For more than ten years, their specialist bicycle insurance has been covering equipment for theft and crash damage





